

250+ Trainings | 3000+ Brands | 6000+ Participants
(Since 2009, across Asia)

Affiliate Marketing Tools Guide

“Your Complete Guide To Affiliate Marketing Tools”



Serious about Affiliate Marketing?

Join Upcoming **FREE Online Orientation Session**

Sign-up at www.digitalvidya.com

Landing Page Tools

#1 LeadPages



HOME FEATURES MARKETPLACE TUTORIAL WEBINAR PODCAST CAREERS BLOG GET LEADPAGES™ LOGIN

LeadPages™
The Internet's Easiest 'Next Generation' Lead Generation Platform

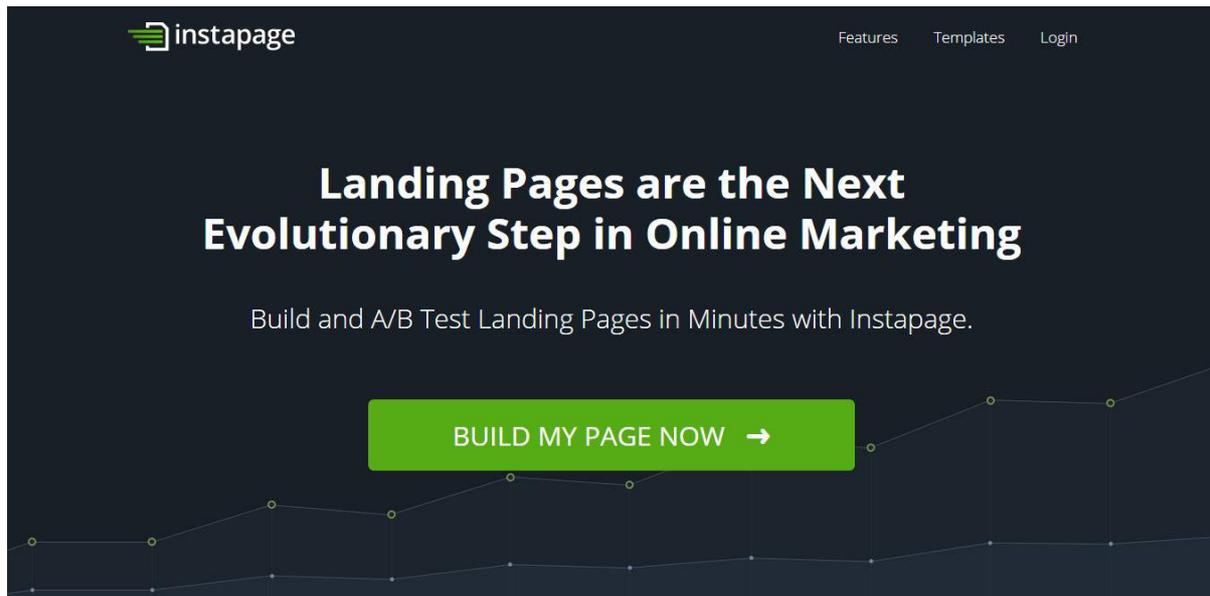
▶ PLAY OUR VIDEO

Details at <http://www.leadpages.net/products/>

What is it? A renowned platform for creating effective landing pages, LeadPages enables affiliate marketers to experience increase in the number of lead conversions.

What are the common uses? LeadPages is the easiest platform to create lead generation oriented landing pages.

#2 Instapage

A screenshot of the Instapage website's landing page. The page has a dark blue background with a white line graph at the bottom. The Instapage logo is in the top left corner, and navigation links for 'Features', 'Templates', and 'Login' are in the top right. The main headline reads 'Landing Pages are the Next Evolutionary Step in Online Marketing'. Below it, a sub-headline says 'Build and A/B Test Landing Pages in Minutes with Instapage.' A prominent green button with white text says 'BUILD MY PAGE NOW →'.

instapage Features Templates Login

Landing Pages are the Next Evolutionary Step in Online Marketing

Build and A/B Test Landing Pages in Minutes with Instapage.

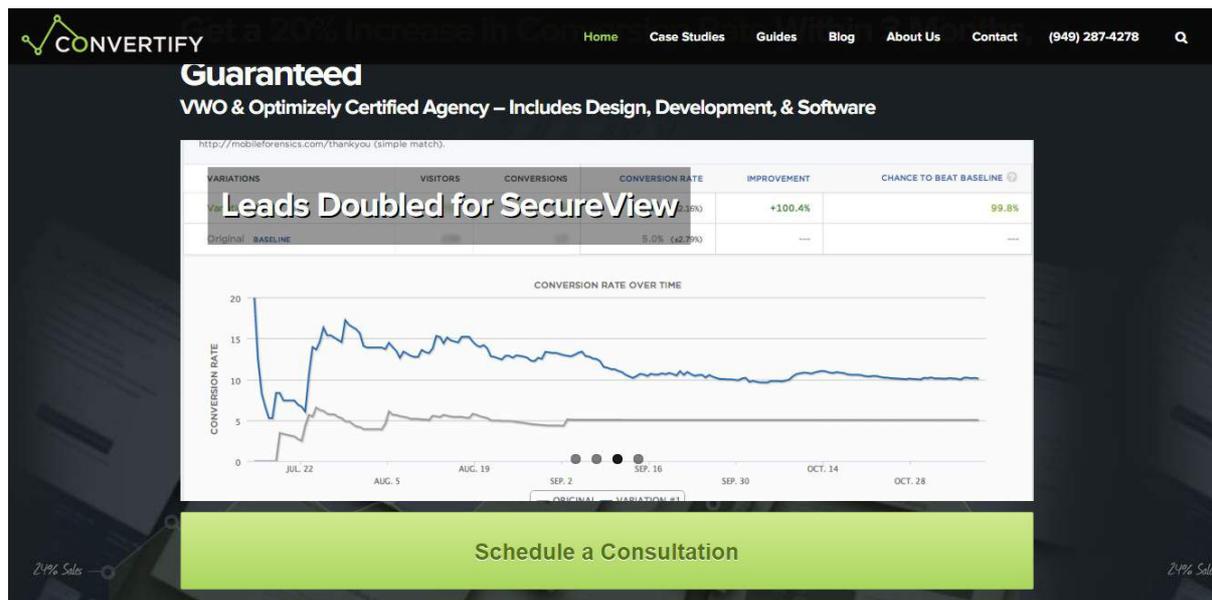
[BUILD MY PAGE NOW →](#)

Details at <http://www.instapage.com/>

What is it? Instapage helps you to accelerate the pace of conversions through effective landing pages.

What are the common uses? The lucrative features of Instapage allow the affiliate marketers to build landing pages instantly.

#3 Convertify



Details at <http://convertify.io/>

What is it? Convertify is a conversion rate optimization agency.

What are the common uses? It helps to optimize conversions by understanding visitors' behaviour.

#4 PageWiz

Generate & Optimize Landing Pages On Your Own!

PAGEWIZ FEATURES TEMPLATES PRICING BLOG CONTACT SIGN UP FREE LOGIN

Get A Coupon

CREATING HIGH CONVERTING LANDING PAGES WAS NEVER EASIER

Let's Optimize!

Need Help?

Live Chat

Details at <http://www.pagewiz.com/>

What is it? PageWiz enables the affiliate marketers to generate, design and optimize landing pages on their own.

What are the common uses? The service is built in A/B Testing Automation format and helps to secure lead management.

#5 MaxInbound

MaxInbound

FEATURES DEMO PRICING BLOG SUPPORT ACCOUNT CART

MAX FOUNDRY

WordPress Landing Pages Made Easy

Ready-made templates, no HTML required

[View Pricing & Purchase Options](#)

Or you can [check out the MaxInbound demo](#)

Ready-Made Landing Page Templates

MaxInbound includes WordPress landing page templates for clickthrough pages, lead generation forms, and long-form sales letters. Each of these play a specific role in your internet marketing, and all you have to do is make your selections, fill out some options, and you've got yourself a great-looking landing page in no time.

Details at <http://maxinbound.com/>

What is it? MaxInbound enables to make WordPress landing pages quite easily.

What are the common uses? It allows you to choose a template from amongst several ready-made landing page templates for –clickthroughs, lead generations & sales letters, without having to worry about coding.

#6 OptimizePress



optimizepress™

HOME FAQ BLOG MARKETPLACE SUPPORT

Marketing Site Creation, Made Easy...

OptimizePress is the new way to create high converting landing pages, sales pages and membership portals

- ✓ Create Sales Pages
- ✓ Converting Landing Pages
- ✓ Membership Portals
- ✓ Complete Launch Funnels
- ✓ Authority Blog Sites

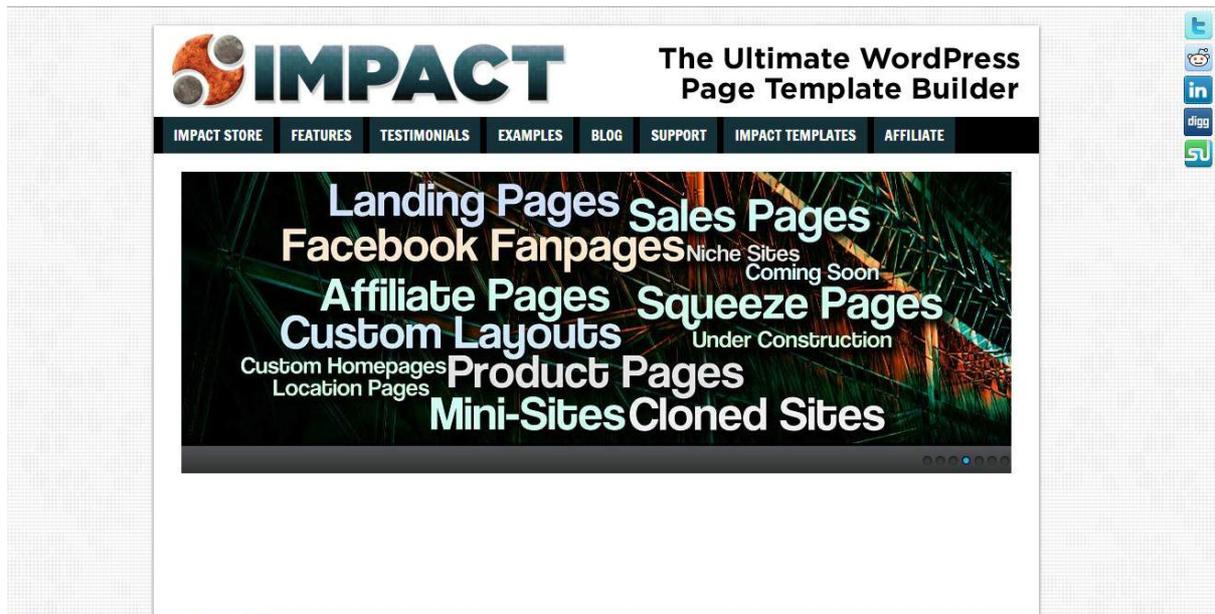
Click Here To Get OptimizePress
Start building your site in under 15 minutes

Details at <http://www.optimizepress.com/>

What is it? OptimizePress helps to create all kinds of pages in WordPress.

What are the common uses? It helps to create sales pages and enables conversion of landing pages.

#7 Impact Page Builder



Details at <http://www.impactpagebuilder.com/>

What is it? As the name suggests, Impact Page Builder is a WordPress page template builder.

What are the common uses? It comprises of concepts like landing pages, sales pages, custom layouts, affiliate pages, custom home pages, Facebook fan pages and much more.

Link Trackers

#8 Link Trackr

LinkTrackr helps you track your ad campaigns & affiliate links in real-time. Our unique reporting system helps you discover which ads and links are making money, and weed out the ones that are not. 100% web-based and easy to use. LinkTrackr is the trusted marketing system for professional marketers & super-affiliates.

Details at <http://ww3.linktrackr.com/>

What is it? Link Trackr enables detection of ad campaigns and affiliate links in real-time, thus acting as beneficial to the affiliate marketers in a great sense.

What are the common uses? It helps to identify profitable campaigns right from the click till the sales.

#9 Improvely



Details at <https://www.improvely.com/>

What is it? Improvely is an extremely powerful tracking tool especially for affiliate marketers.

What are the common uses? It helps to track the source of each & every affiliate commission, without a tracking pixel.

#10 Easy Link Manager



Easy Link Manager

"Transform Long, Complicated Affiliate URLs Into Easy Links!"

Have you ever wished you could change one of those long, ugly affiliate URLs into a shorter, easier, link to put on your website, blog, an email, use in an audio, or in a live speech...?

Have you ever wished you could easily track the number of clicks for all of your affiliate campaigns from one place?

Well, now you can!

Turn *ugly* links like this:
<http://www.anyaffiliateprogram.com/affid=?9994995>

Into *easy* links like this:
<http://www.YourDomain.com/affiliate>

In less than 30 seconds!

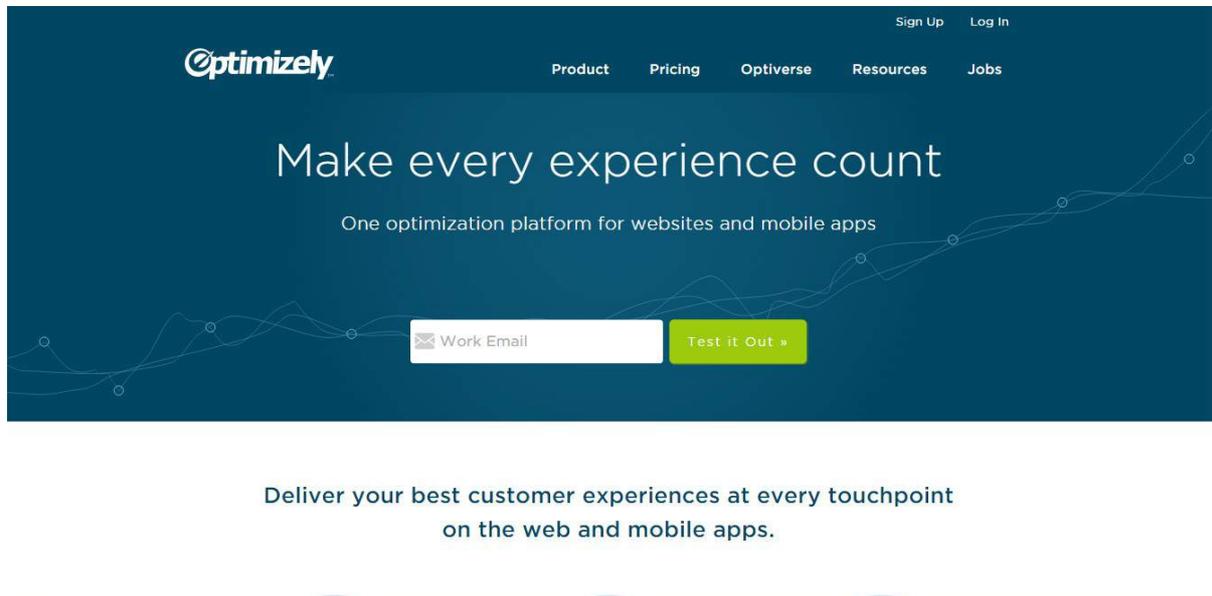
Details at <http://easylinkmanager.com/>

What is it? Easy Link Manager enables transformation of complicated affiliate URL's into easy links.

What are the common uses? It allows affiliate marketers to easily track the number of clicks for all the affiliate campaigns from a single place.

Split Testing Tools

#11 Optimizely



Optimizely

Sign Up Log In

Product Pricing Optiverse Resources Jobs

Make every experience count

One optimization platform for websites and mobile apps

Work Email Test it Out »

Deliver your best customer experiences at every touchpoint on the web and mobile apps.

Details at <https://www.optimizely.com/>

What is it? It is an optimization platform for websites and mobile apps.

What are the common uses? Optimizely is a platform technology that enables businesses to perform multivariate, multipage and A/B Testing.

#12 Maxymiser



The screenshot shows the Maxymiser website. At the top left is the Maxymiser logo with the tagline "Optimizing Every Customer Experience". To the right is a navigation menu with links for INDUSTRIES, PRODUCTS, SERVICES, CLIENTS, RESOURCES, ABOUT US, and CONTACT US. A "LOGIN" link is also present. The main banner features a dark red background with the text: "The most **powerful** solution for optimizing the online customer experience". Below this, it says "Quickly and easily run the **most simple and most sophisticated campaigns** across the entire customer journey". A prominent red "CONTACT US" button is centered. At the bottom of the banner, there are three navigation arrows labeled TESTING, INSIGHTS, and PERSONALIZATION.

Details at <https://www.maxymiser.com/>

What is it? Maxymiser allows relevant and engaging digital interaction with the users.

What are the common uses? It is familiarized as the customer experience optimizing platform that gives a boost to the revenue thus ensuring long-term business value.

#13 Visual Website Optimizer



The screenshot displays the Visual Website Optimizer (VWO) website. On the left, a dark blue banner features the VWO logo, the text "Visual Website Optimizer", and the headline "A/B Testing Software for Data-Driven Marketers". Below the headline, it states "Quickly test landing pages, websites, eCommerce pages and more with minimal IT help!". A vertical "Feedback" button is on the left side of the banner. At the bottom of the banner are navigation links: PRICING, FEATURES, A/B TESTING GUIDE, SUPPORT, CONTACT SALES, and LOGIN. On the right side of the page, there is a sign-up form titled "Sign up for a free trial". The form includes input fields for Full Name, Email, Password, and Phone. A green "SIGN UP NOW" button is positioned below the fields, with the text "No credit card required" underneath it. At the bottom of the form, there is a link "Already a user?" and a "LOGIN" button.

Details at <https://vwo.com/?v=3>

What is it? Visual Website Optimizer is world's easiest A/B testing tool.

What are the common uses? This tool helps to track visitor's click behaviour and thus allow you to optimize & personalise your website.

#14 SiteSpect

SITESPECT

About Us / Blog / Careers / News & Events / Request A Demo

Solutions / Why SiteSpect / Clients / Resources / Contact Us

Test, target, and optimize your site without limits.

SiteSpect is the only solution that enables you to test everything and target anyone. [LEARN MORE](#)

Test Everything & Target Anyone

SiteSpect provides the most comprehensive digital optimization platform, enabling the world's largest and most successful online businesses to optimize the entire user experience and significantly improve conversion rates and revenue. Only SiteSpect enables you to test every part of your site, from how it looks to how it works. If you want to advance your optimization culture, run more tests in less time.

What Makes SiteSpect Different

SITESPECT

- unique, tag-free approach
- test how your site looks and how it works
- target any device
- fast and consistent test experience

News Feed

December 15, 2014
Mobile Ecommerce and the 2014 Holiday Season

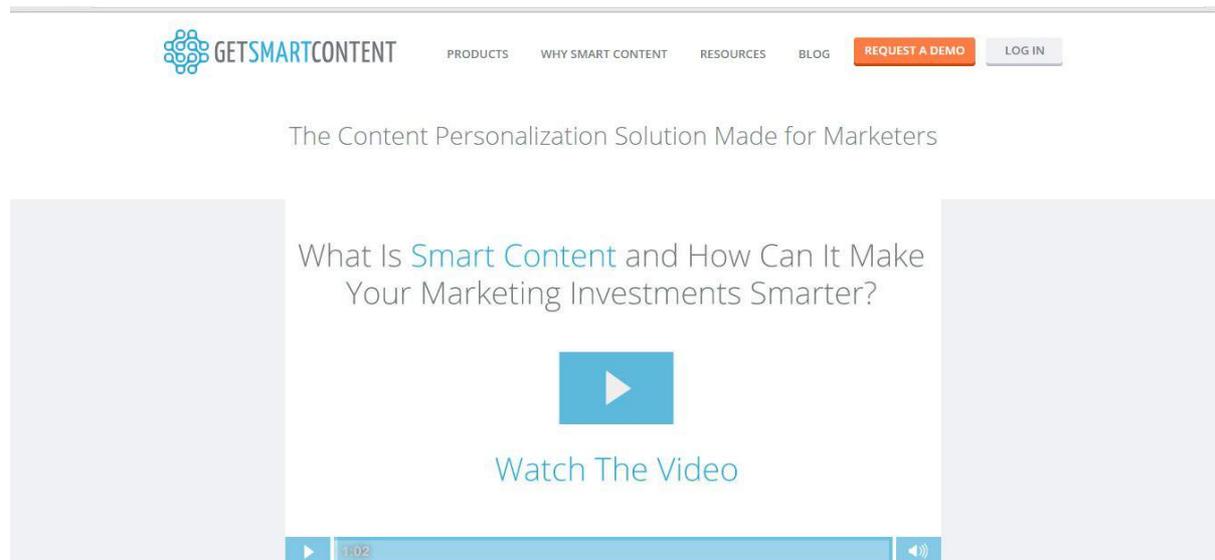
November 17, 2014
New Blog Post: Four Tips For Building A Culture Of Optimization

Details at <http://www.sitespect.com/>

What is it? A comprehensive digital optimization platform, SiteSpect enables online businesses to optimize and improve conversion rates and revenues.

What are the common uses? It allows you to test each and every part of the website right from the point how it appears to how it works.

#15 GetSmartContent

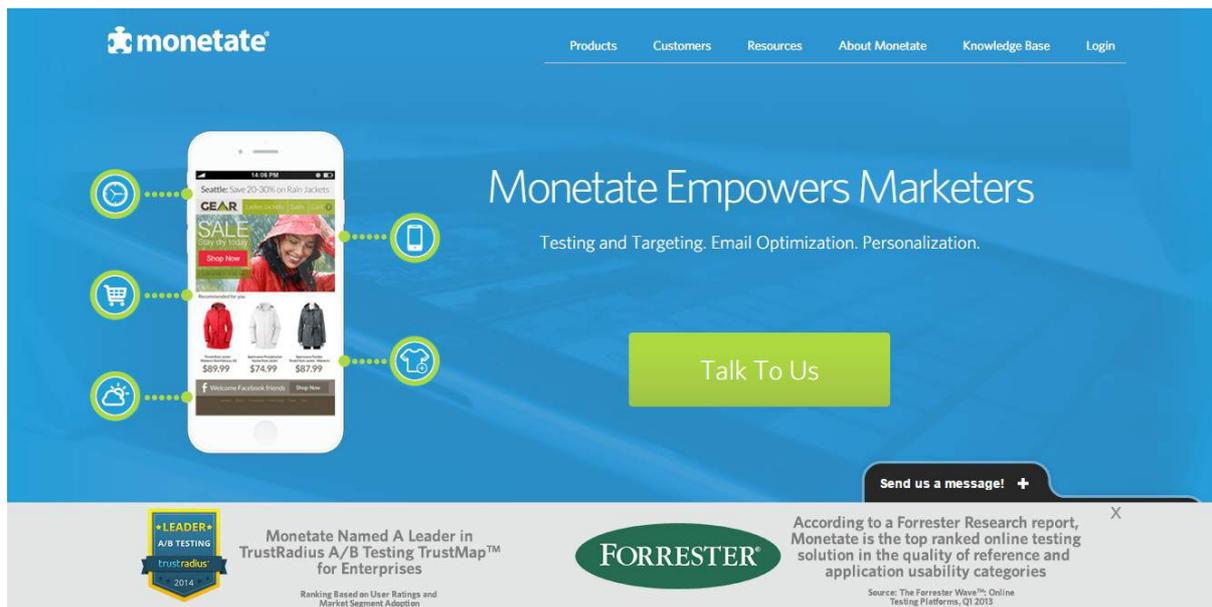


Details at <http://www.getsmartcontent.com/>

What is it? GetSmartContent offers content personalisation solutions to the marketers.

What are the common uses? It helps to invite call to actions to each and every lead through lucrative content on the landing pages.

#16 Monetate



The image shows a screenshot of the Monetate website. The header features the Monetate logo and navigation links: Products, Customers, Resources, About Monetate, Knowledge Base, and Login. The main content area has a blue background with a central headline "Monetate Empowers Marketers" and a sub-headline "Testing and Targeting. Email Optimization. Personalization." Below this is a green "Talk To Us" button. On the left, a smartphone displays a retail website with a "SALE" banner and product listings. Surrounding the phone are icons representing various marketing and testing features: a clock, a shopping cart, a weather icon, a mobile phone, and a person icon. At the bottom left, there is a "LEADER+ A/B TESTING" badge from TrustRadius for 2014. The bottom right features the Forrester logo and a quote: "According to a Forrester Research report, Monetate is the top ranked online testing solution in the quality of reference and application usability categories." Below the quote is the source: "Source: The Forrester Wave™ Online Testing Platforms, Q1 2013." A "Send us a message!" button is also visible in the bottom right corner.

Details at <http://www.monetate.com/>

What is it? A global leader in email optimization and cloud-based testing, Monetate is an extremely effective personalization software.

What are the common uses? Monetate helps affiliate marketers to identify important customer segments thus enabling them to manage affiliate marketing campaigns.

Spy Tools

#17 Adbeat

A screenshot of the Adbeat website. The top left features the Adbeat logo, and the top right has navigation links for Advertisers, Agencies, Ad Networks & Publishers, Pricing, and API. The main content area has a blue background with a grid of website thumbnails. The central text reads: "Instantly uncover any advertiser's online strategy." Below this, it says: "Learn what's working for them and what's not. Leverage their results to spend smarter." At the bottom of the main area are two buttons: "Get Started" and "Take a Tour".

Instantly uncover any advertiser's online strategy.

Learn what's working for them and what's not. Leverage their results to spend smarter.

[Get Started](#) [Take a Tour](#)

Details at <http://www.adbeat.com/>

What is it? This offers instant service in terms of disclosing any advertiser's online strategy.

What are the common uses? By presenting the online strategic information of your competing brand, Adbeat helps you to alter your strategy to stay ahead in the race.

#18 KeywordSpy

Home Research Tracking Pricing Free Trial Download Plug-in Live Chat Help

Welcome, guest | Sign in
Take a FREE Trial

KeywordSpy™
Enter a domain (e.g. ebay.com, amazon.com) United States Search

Domains Keywords Destination URLs Ad Copies

Keyword Research See Competitor Advertising Strategies
Real-time Tracking Monitor Keyword Performance
Affiliate Intelligence Uncover Top Products & Super Affiliates
Agency & Enterprise Advanced Reports & API

**SPY ON YOUR COMPETITORS!
PROFIT FROM THEIR SUCCESS.**

- ✓ Discover **competitors** and their **keywords**
- ✓ Get fresh data w/ **daily database updates**
- ✓ See site's spending for **Adwords**
- ✓ Find profitable **keyword+ad copy** combinations
- ✓ Over **127 million keywords**

Sign up now Take a Free Trial

Watch Demo See how it works

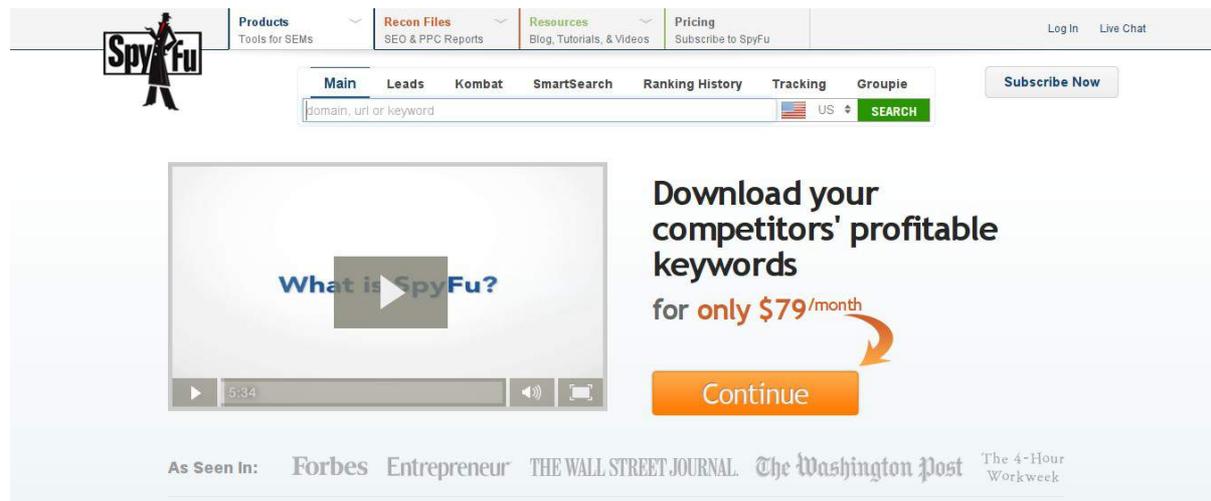
* Patent Pending

Details at <http://www.keywordspy.com/>

What is it? KeywordSpy is a tool that helps in keyword tracking and enables to perform advanced keyword research & get in-depth analysis of the competitors.

What are the common uses? This tool is of great help to trace the keywords and helps to study & comprehend different advertising strategies used by competitors for their Adwords and PPC campaigns.

#19 SpyFu



Products Tools for SEMs Recon Files SEO & PPC Reports Resources Blog, Tutorials, & Videos Pricing Subscribe to SpyFu Log In Live Chat

Main Leads Kombat SmartSearch Ranking History Tracking Groupie

Domain, url or keyword US SEARCH

Subscribe Now

What is SpyFu?

Download your competitors' profitable keywords for only \$79/month

Continue

As Seen In: Forbes Entrepreneur THE WALL STREET JOURNAL The Washington Post The 4-Hour Workweek

Details at <http://www.spyfu.com/>

What is it? SpyFu is a great competitive keyword research tool that serves the purpose for affiliate marketing by providing the information about the keywords used by the competitors.

What are the common uses? It is an extremely useful platform for affiliate marketers to have an edge over the competitors by optimizing the advertising strategy.

#20 WhatRunsWhere

The screenshot shows the homepage of WhatRunsWhere. At the top right, there is a 'Sign in ->' button. The navigation menu includes 'Features', 'Pricing', 'Resources', 'Blog', and 'Contact Us'. The main heading is 'WhatRunsWhere'. Below the navigation, there is a large banner with the text 'See which ads work.' and a sub-headline 'Online advertising is confusing. We show you what works, so your ads will succeed every time!'. A 'Plans & Pricing' button is visible. To the right of the banner is a diagram showing three computer monitors on the left, arrows pointing to a central 'WhatRunsWhere' logo with a play button, and an arrow pointing to a monitor on the right labeled 'YOUR AD'. Below the banner is a navigation bar with 'Advertisers', 'Publishers', 'Ad Tech', and 'Agencies'. At the bottom, there is a browser window showing 'Advertiser: www.ford.com' and the Ford logo, with the text 'Keep Track of Your Competition' and 'Details at <https://www.whatrunswhere.com/>'.

What is it? WhatRunsWhere is a competitive intelligence service that pertains to online media purchases.

What are the common uses? This platform helps to intervene in the actions of online advertisers, analyse their advertising campaigns, thus resulting in reduced risk and a higher ROI.



Digital Vidya

Interested? Contact Us!

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www.digitalvidya.com