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(Since 2009, across Asia)

Affiliate Marketing Tools Guide

"Your Complete Guide To Affiliate Marketing Tools"



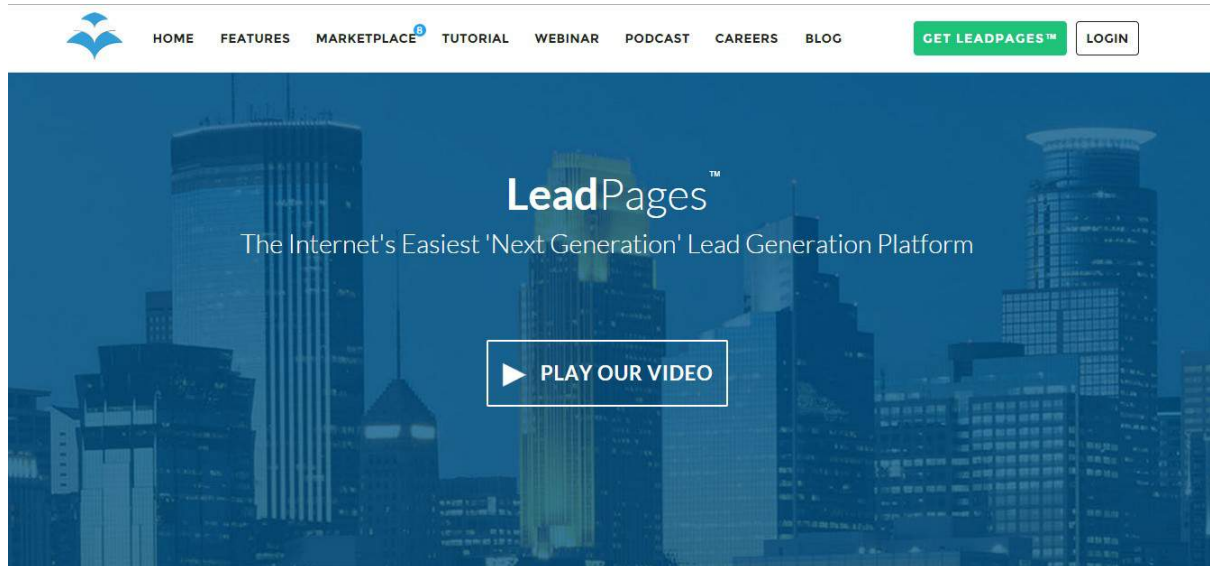
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Landing Page Tools

#1 LeadPages

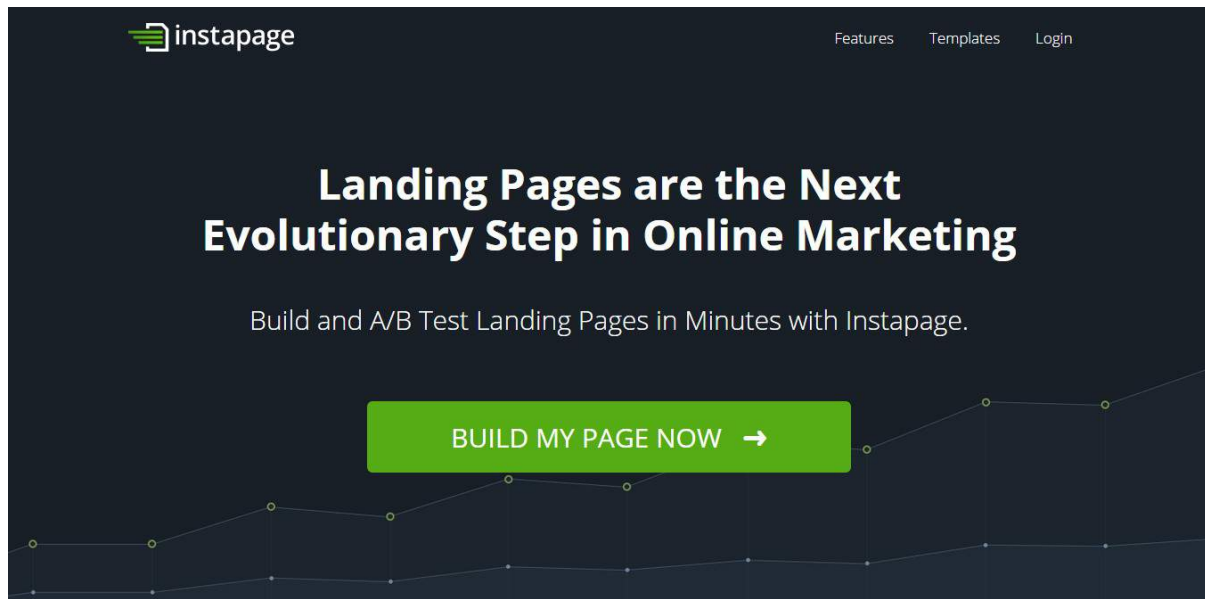


Details at <http://www.leadpages.net/products/>

What is it? A renowned platform for creating effective landing pages, LeadPages enables affiliate marketers to experience increase in the number of lead conversions.

What are the common uses? LeadPages is the easiest platform to create lead generation oriented landing pages.

#2 Instapage

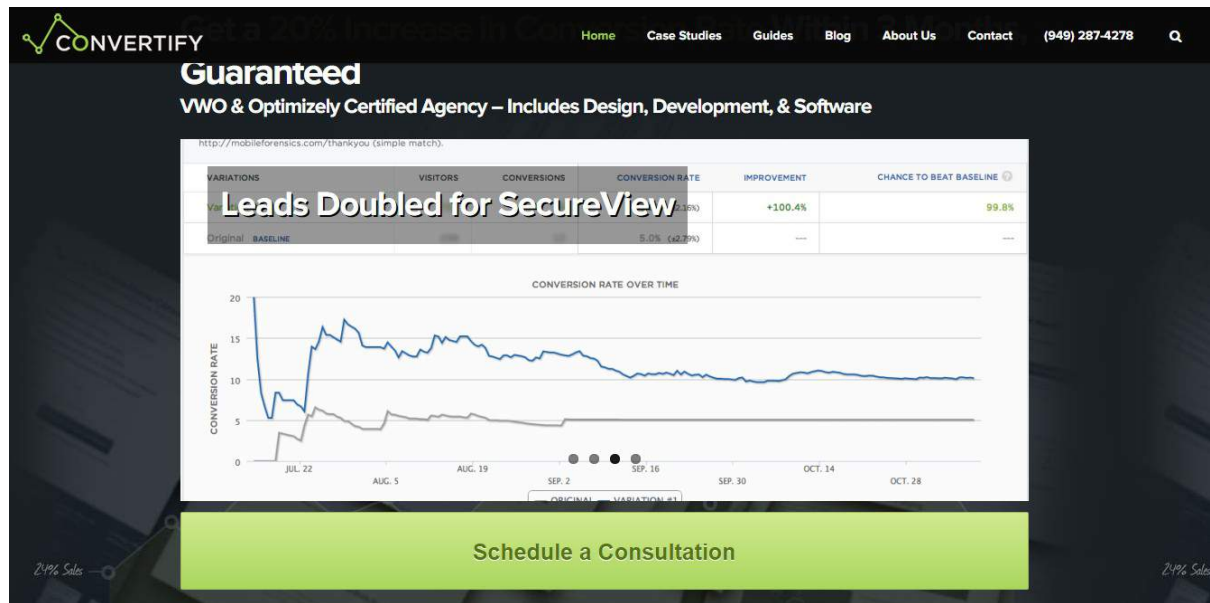


Details at <http://www.instapage.com/>

What is it? Instapage helps you to accelerate the pace of conversions through effective landing pages.

What are the common uses? The lucrative features of Instapage allow the affiliate marketers to build landing pages instantly.

#3 Convertify

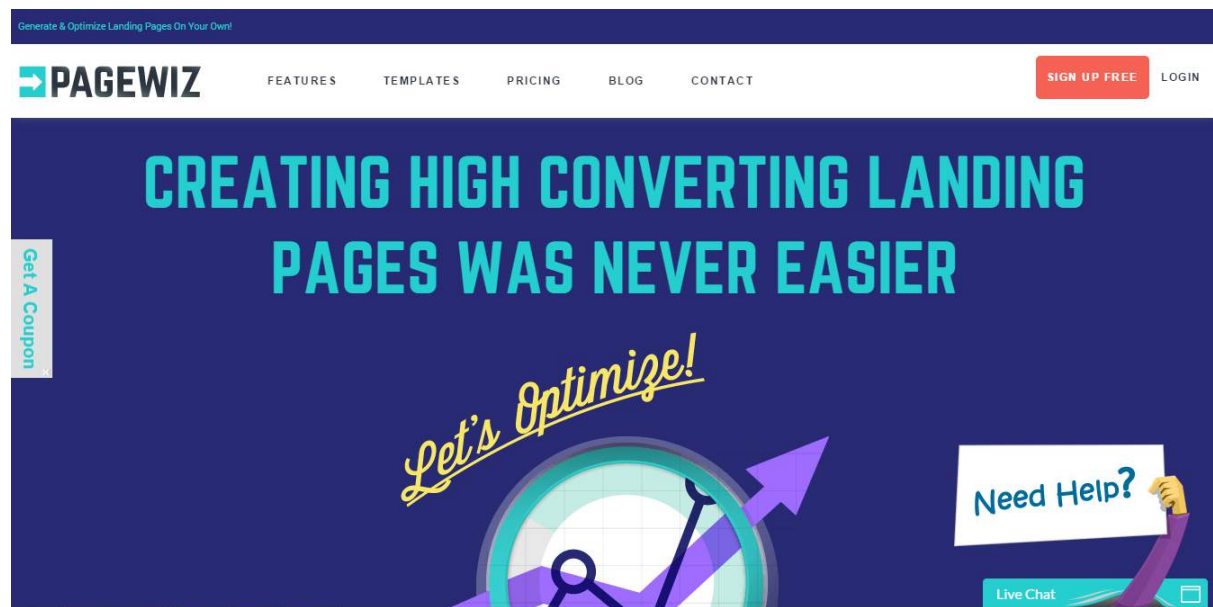


Details at <http://convertify.io/>

What is it? Convertify is a conversion rate optimization agency.

What are the common uses? It helps to optimize conversions by understanding visitors' behaviour.

#4 PageWiz

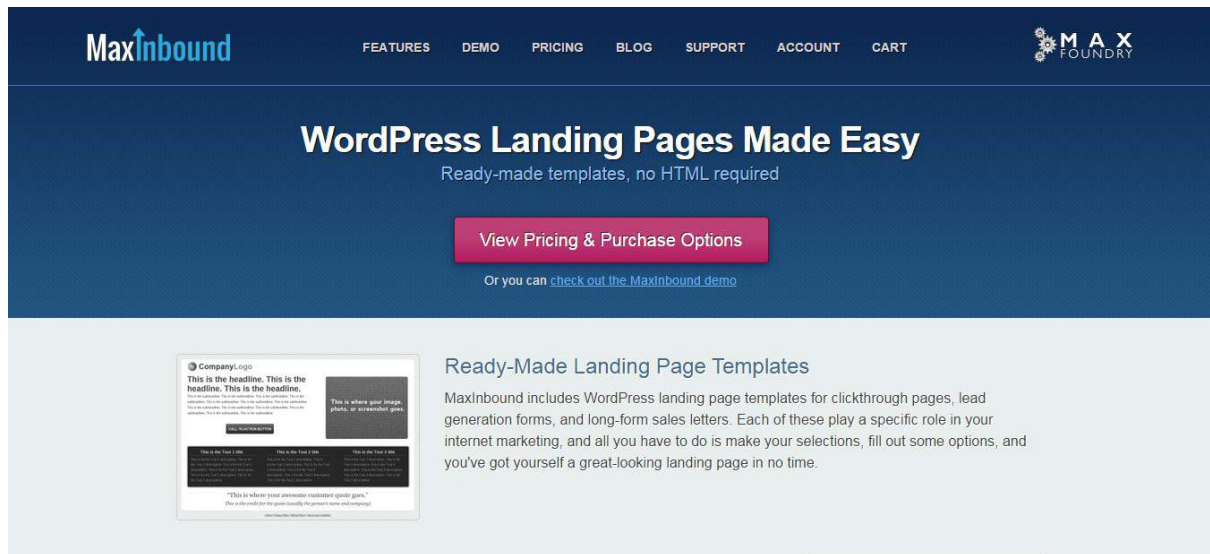


Details at <http://www.pagewiz.com/>

What is it? PageWiz enables the affiliate marketers to generate, design and optimize landing pages on their own.

What are the common uses? The service is built in A/B Testing Automation format and helps to secure lead management.

#5 MaxInbound



Details at <http://maxinbound.com/>

What is it? MaxInbound enables to make WordPress landing pages quite easily.

What are the common uses? It allows you to choose a template from amongst several ready-made landing page templates for –clickthroughs, lead generations & sales letters, without having to worry about coding.

#6 OptimizePress



Marketing Site Creation, Made Easy...

OptimizePress is the new way to create high converting landing pages, sales pages and membership portals

- ✓ Create Sales Pages
- ✓ Converting Landing Pages
- ✓ Membership Portals
- ✓ Complete Launch Funnels
- ✓ Authority Blog Sites

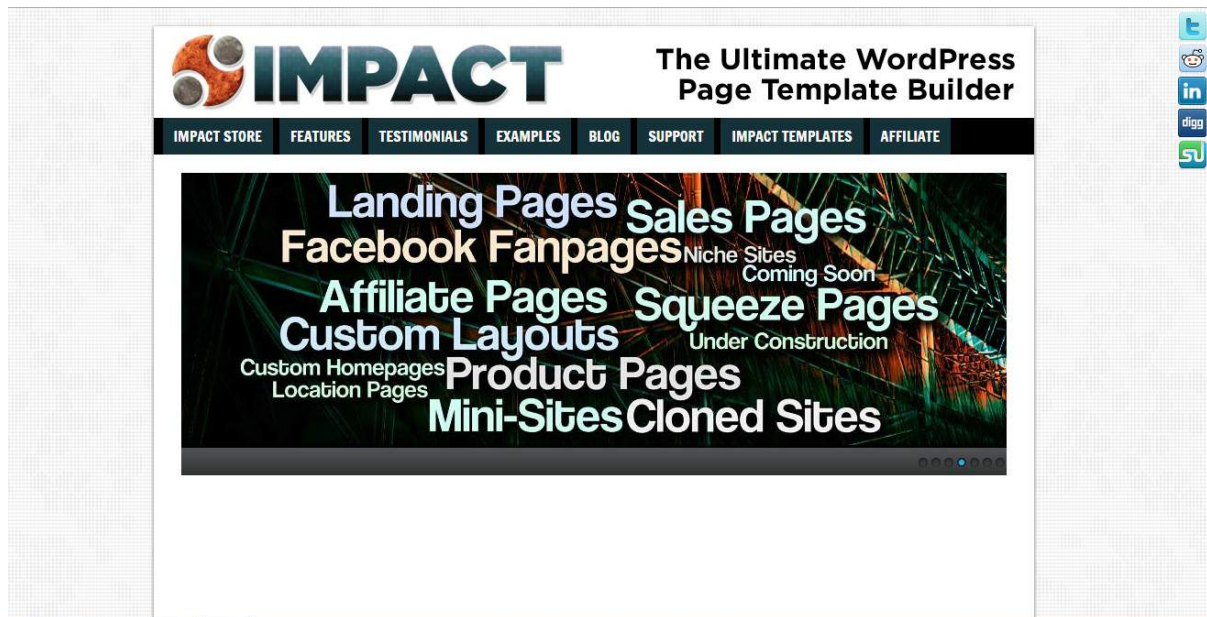
Click Here To Get OptimizePress
Start building your site in under 15 minutes

Details at <http://www.optimizepress.com/>

What is it? OptimizePress helps to create all kinds of pages in WordPress.

What are the common uses? It helps to create sales pages and enables conversion of landing pages.

#7 Impact Page Builder



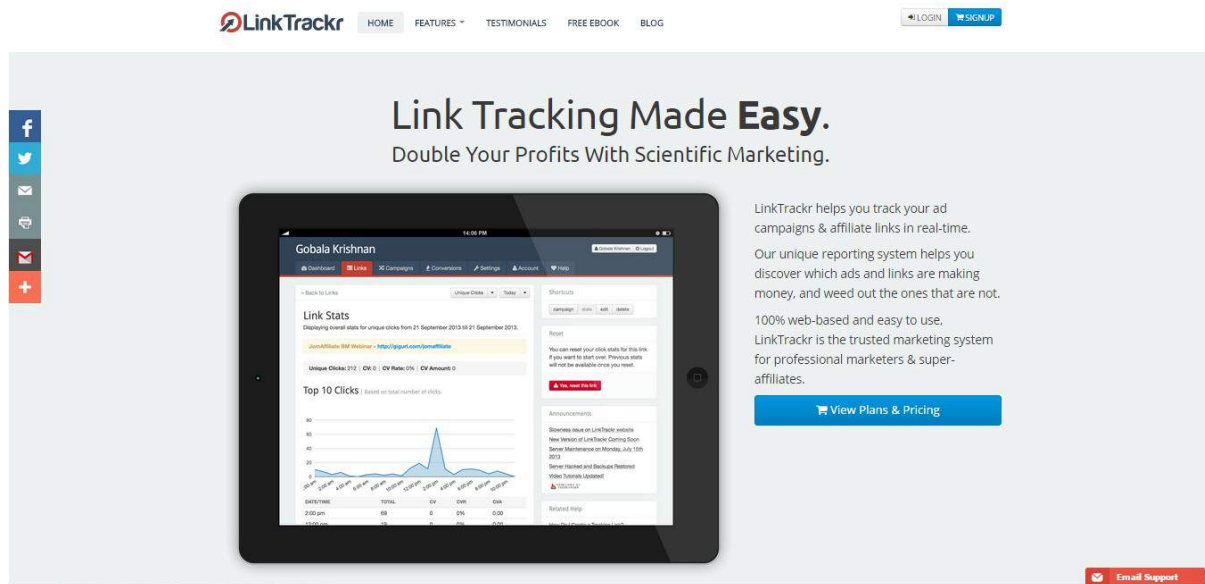
Details at <http://www.impactpagebuilder.com/>

What is it? As the name suggests, Impact Page Builder is a WordPress page template builder.

What are the common uses? It comprises of concepts like landing pages, sales pages, custom layouts, affiliate pages, custom home pages, Facebook fan pages and much more.

Link Trackers

#8 Link Trackr



The screenshot shows the LinkTrackr website. At the top, there's a navigation bar with the LinkTrackr logo and links for HOME, FEATURES, TESTIMONIALS, FREE EBOOK, and BLOG. On the right, there are LOGIN and SIGNUP buttons. The main heading reads "Link Tracking Made Easy. Double Your Profits With Scientific Marketing." Below this, a tablet displays the LinkTrackr dashboard for a user named Gobala Krishnan. The dashboard shows "Link Stats" for a specific link, including a line graph of clicks over time and a table of "Top 10 Clicks". To the right of the tablet, text explains that LinkTrackr helps track ad campaigns and affiliate links in real-time, and that its reporting system helps discover which ads and links are making money. A "View Plans & Pricing" button is visible. At the bottom right, there's an "Email Support" link.

Details at <http://ww3.linktrackr.com/>

What is it? Link Trackr enables detection of ad campaigns and affiliate links in real-time, thus acting as beneficial to the affiliate marketers in a great sense.

What are the common uses? It helps to identify profitable campaigns right from the click till the sales.

#9 Improvely



Details at <https://www.improvely.com/>

What is it? Improvely is an extremely powerful tracking tool especially for affiliate marketers.

What are the common uses? It helps to track the source of each & every affiliate commission, without a tracking pixel.

#10 Easy Link Manager



Easy Link Manager

"Transform Long, Complicated Affiliate URLs Into Easy Links!"

Have you ever wished you could change one of those long, ugly affiliate URLs into a shorter, easier, link to put on your website, blog, an email, use in an audio, or in a live speech...?

Have you ever wished you could easily track the number of clicks for all of your affiliate campaigns from one place?

Well, now you can!

Turn ugly links like this:
<http://www.anyaffiliateprogram.com/affid=?9994995>

Into easy links like this:
<http://www.YourDomain.com/affiliate>

In less than 30 seconds!

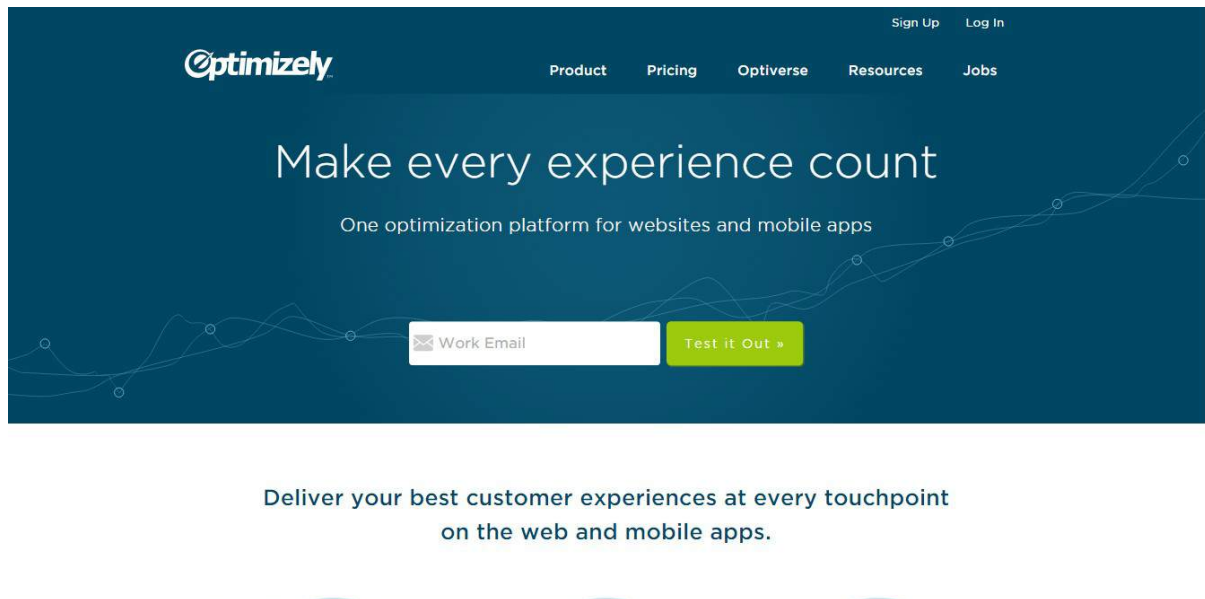
Details at <http://easylinkmanager.com/>

What is it? Easy Link Manager enables transformation of complicated affiliate URL's into easy links.

What are the common uses? It allows affiliate marketers to easily track the number of clicks for all the affiliate campaigns from a single place.

Split Testing Tools

#11Optimizely

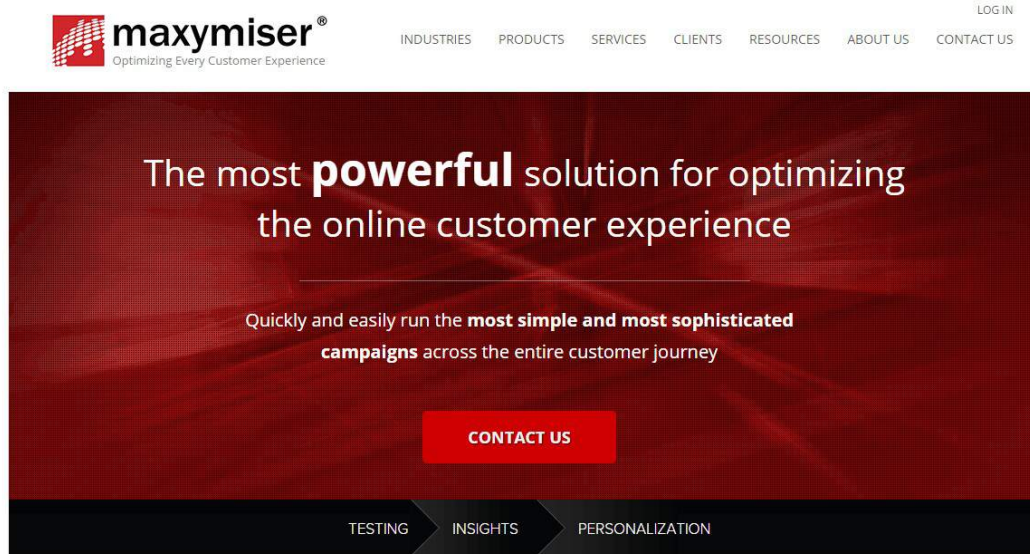


Details at <https://www.optimizely.com/>

What is it? It is an optimization platform for websites and mobile apps.

What are the common uses? Optimizely is a platform technology that enables businesses to perform multivariate, multipage and A/B Testing.

#12 Maxymiser



Details at <https://www.maxymiser.com/>

What is it? Maxymiser allows relevant and engaging digital interaction with the users.

What are the common uses? It is familiarized as the customer experience optimizing platform that gives a boost to the revenue thus ensuring long-term business value.

#13 Visual Website Optimizer



The screenshot displays the Visual Website Optimizer (VWO) website. On the left, a dark blue sidebar contains the VWO logo and the text "Visual Website Optimizer". The main content area has a dark blue background with the text "A/B Testing Software for Data-Driven Marketers" and "Quickly test landing pages, websites, eCommerce pages and more with minimal IT help!". A navigation bar at the bottom lists links: PRICING, FEATURES, A/B TESTING GUIDE, SUPPORT, CONTACT SALES, and LOGIN. On the right, a white sign-up form titled "Sign up for a free trial" includes input fields for Full Name, Email, Password, and Phone. A green "SIGN UP NOW" button is below these fields, with a note "No credit card required". At the bottom of the form, there is a link "Already a user?" and a "LOGIN" button.

Details at <https://vwo.com/?v=3>

What is it? Visual Website Optimizer is world's easiest A/B testing tool.

What are the common uses? This tool helps to track visitor's click behaviour and thus allow you to optimize & personalise your website.

#14 SiteSpect

SITESPECT

About Us / Blog / Careers / News & Events / Request A Demo

Solutions / Why SiteSpect / Clients / Resources / Contact Us

Test, target, and optimize your site without limits.

SiteSpect is the only solution that enables you to test everything and target anyone. [LEARN MORE](#)

Test Everything & Target Anyone

SiteSpect provides the most comprehensive digital optimization platform, enabling the world's largest and most successful online businesses to optimize the entire user experience and significantly improve conversion rates and revenue. Only SiteSpect enables you to test every part of your site, from how it looks to how it works. If you want to advance your optimization culture, run more tests in less time.

What Makes SiteSpect Different

SITESPECT

- unique, tag-free approach
- test how your site looks and how it works
- target anyone
- fast and consistent test experience

News Feed

December 15, 2014
Mobile Ecommerce and the 2014 Holiday Season

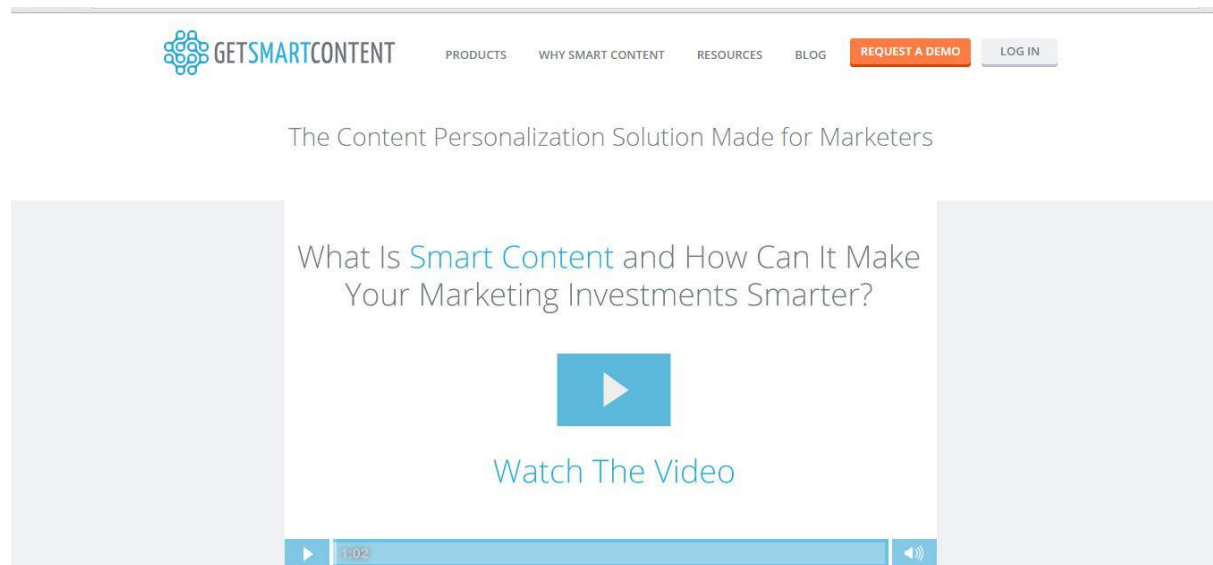
November 17, 2014
New Blog Post: Four Tips For Building A Culture Of Optimization

Details at <http://www.sitespect.com/>

What is it? A comprehensive digital optimization platform, SiteSpect enables online businesses to optimize and improve conversion rates and revenues.

What are the common uses? It allows you to test each and every part of the website right from the point how it appears to how it works.

#15 GetSmartContent

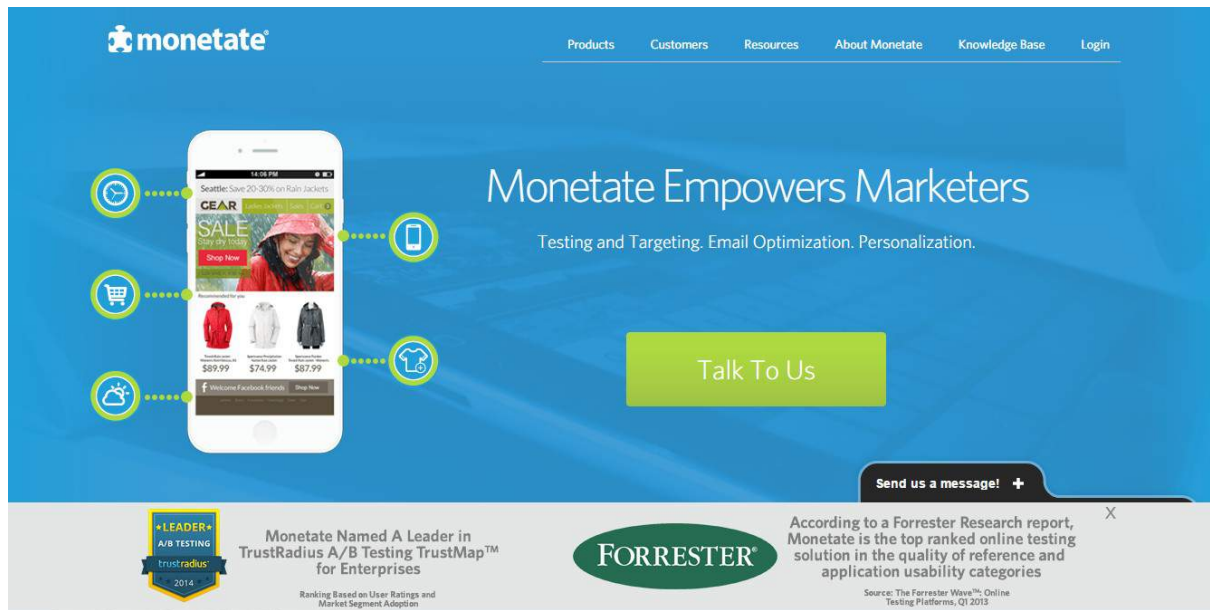


Details at <http://www.getsmartcontent.com/>

What is it? GetSmartContent offers content personalisation solutions to the marketers.

What are the common uses? It helps to invite call to actions to each and every lead through lucrative content on the landing pages.

#16 Monetate

A screenshot of the Monetate website. The header features the Monetate logo and navigation links: Products, Customers, Resources, About Monetate, Knowledge Base, and Login. The main content area has a blue background with a central headline "Monetate Empowers Marketers" and subtext "Testing and Targeting. Email Optimization. Personalization." To the left, a smartphone displays a retail website with personalized recommendations. Surrounding the phone are icons for a clock, a shopping cart, a weather icon, and a person icon, connected by dotted lines. A green "Talk To Us" button is positioned to the right of the phone. At the bottom, there are two award logos: "LEADER A/B TESTING TrustRadius 2014" and the "FORRESTER" logo. Text next to the Forrester logo states: "According to a Forrester Research report, Monetate is the top ranked online testing solution in the quality of reference and application usability categories." Below this, it says "Source: The Forrester Wave™ Online Testing Platforms, Q1 2013". A "Send us a message!" button is also visible.

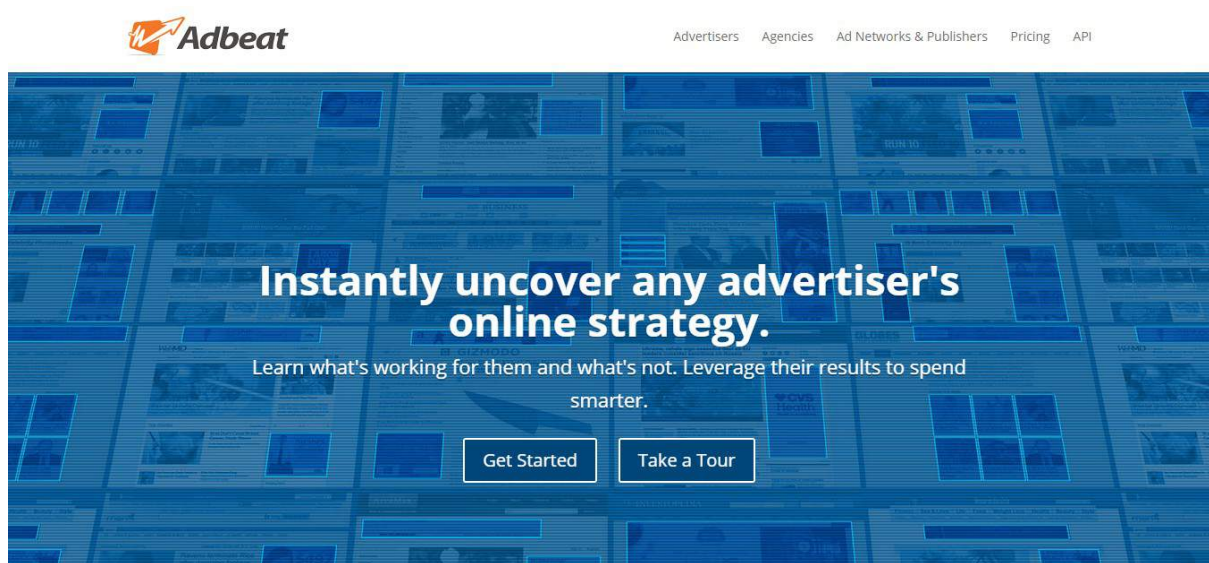
Details at <http://www.monetate.com/>

What is it? A global leader in email optimization and cloud-based testing, Monetate is an extremely effective personalization software.

What are the common uses? Monetate helps affiliate marketers to identify important customer segments thus enabling them to manage affiliate marketing campaigns.

Spy Tools

#17 Adbeat



Details at <http://www.adbeat.com/>

What is it? This offers instant service in terms of disclosing any advertiser's online strategy.

What are the common uses? By presenting the online strategic information of your competing brand, Adbeat helps you to alter your strategy to stay ahead in the race.

#18 KeywordSpy

Home Research Tracking Pricing Free Trial Download Plug-in Live Chat Help

Welcome, guest | Sign in
Take a FREE Trial

KeywordSpy™

Enter a domain (e.g. ebay.com, amazon.com) United States Search

Domains Keywords Destination URLs Ad Copies ?

Category

Keyword Research
See Competitor Advertising Strategies

Real-time Tracking
Monitor Keyword Performance

Affiliate Intelligence
Uncover Top Products & Super Affiliates

Agency & Enterprise
Advanced Reports & API

**SPY ON YOUR COMPETITORS!
PROFIT FROM THEIR SUCCESS.**

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- ✓ Get fresh data w/ **daily database updates**
- ✓ See site's spending for **Adwords**
- ✓ Find profitable **keyword+ad copy** combinations
- ✓ Over **127 million keywords**

Sign up now Take a Free Trial

Domain: preflowers.com

Top Competitors

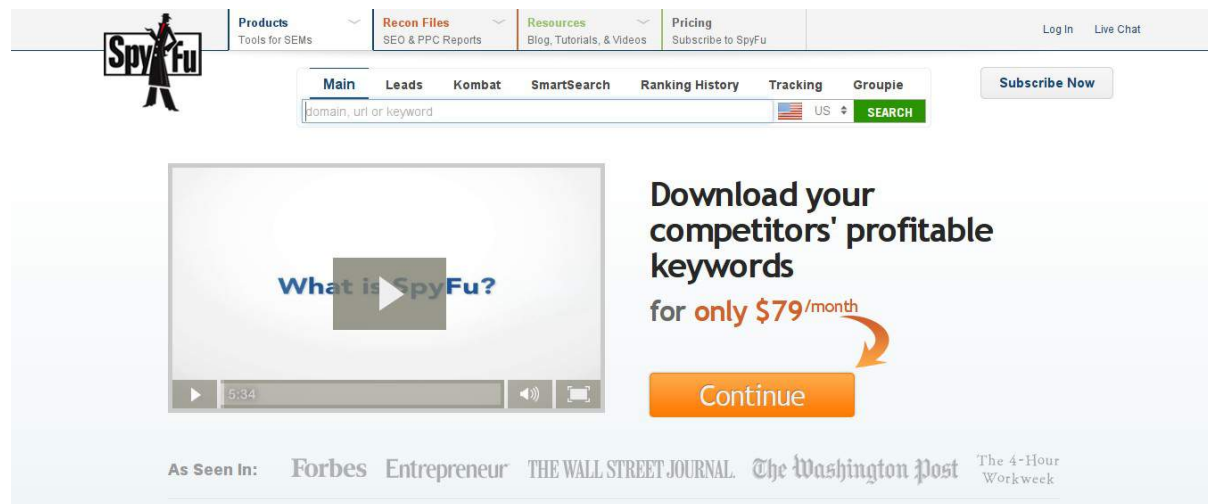
* Patent Pending

Details at <http://www.keywordspy.com/>

What is it? KeywordSpy is a tool that helps in keyword tracking and enables to perform advanced keyword research & get in-depth analysis of the competitors.

What are the common uses? This tool is of great help to trace the keywords and helps to study & comprehend different advertising strategies used by competitors for their Adwords and PPC campaigns.

#19 SpyFu



Download your competitors' profitable keywords for **only \$79/month**

Continue

As Seen In: Forbes Entrepreneur THE WALL STREET JOURNAL The Washington Post The 4-Hour Workweek

Details at <http://www.spyfu.com/>

What is it? SpyFu is a great competitive keyword research tool that serves the purpose for affiliate marketing by providing the information about the keywords used by the competitors.

What are the common uses? It is an extremely useful platform for affiliate marketers to have an edge over the competitors by optimizing the advertising strategy.

#20 WhatRunsWhere

The screenshot shows the homepage of WhatRunsWhere. At the top, there is a navigation bar with the company logo, a 'Sign in' button, and links for Features, Pricing, Resources, Blog, and Contact Us. The main hero section has a dark background with the headline 'See which ads work.' and a sub-headline 'Online advertising is confusing. We show you what works, so your ads will succeed every time!'. Below this is an orange 'Plans & Pricing' button. To the right is a diagram showing three computer monitors on the left, each displaying a different ad, with arrows pointing to a central 'WhatRunsWhere' logo, which then has an arrow pointing to a monitor on the right displaying 'YOUR Ad'. Below the hero section is a horizontal menu with four tabs: Advertisers (selected), Publishers, Ad Tech, and Agencies. Below the menu is a browser window mockup showing 'Advertiser: www.ford.com' and the Ford logo. To the right of the mockup is the text 'Keep Track of Your Competition'. At the bottom, it says 'Details at <https://www.whatrunswere.com/>'.

What is it? WhatRunsWhere is a competitive intelligence service that pertains to online media purchases.

What are the common uses? This platform helps to intervene in the actions of online advertisers, analyse their advertising campaigns, thus resulting in reduced risk and a higher ROI.



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Interested? Contact Us!



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