

250+ Trainings | 3000+ Brands | 6000+ Participants
(Since 2009, across Asia)

Affiliate Marketing Tools Guide

“Your Complete Guide To Affiliate Marketing Tools”



Serious about Affiliate Marketing?

Join Upcoming **FREE Online Orientation Session**

Sign-up at www.digitalvidya.com

Landing Page Tools

#1 LeadPages

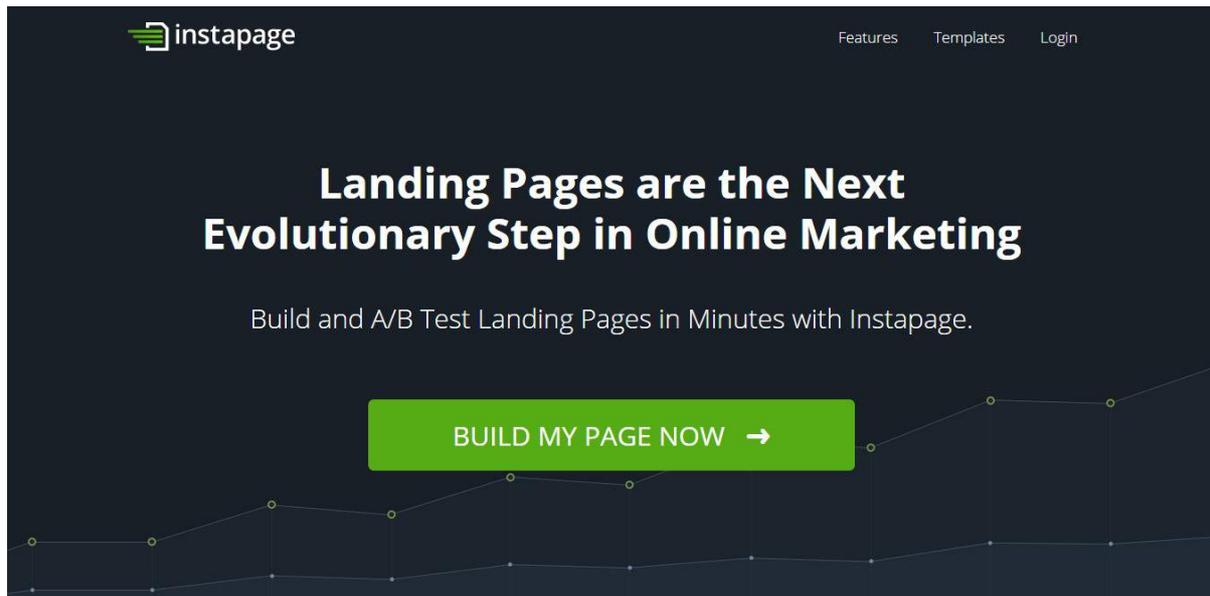


Details at <http://www.leadpages.net/products/>

What is it? A renowned platform for creating effective landing pages, LeadPages enables affiliate marketers to experience increase in the number of lead conversions.

What are the common uses? LeadPages is the easiest platform to create lead generation oriented landing pages.

#2 Instapage

A screenshot of the Instapage website's landing page. The page has a dark blue background with a white line graph at the bottom. In the top left corner, there is the Instapage logo. In the top right corner, there are links for 'Features', 'Templates', and 'Login'. The main heading is 'Landing Pages are the Next Evolutionary Step in Online Marketing' in white text. Below the heading is the subtext 'Build and A/B Test Landing Pages in Minutes with Instapage.' A prominent green button with white text says 'BUILD MY PAGE NOW →'.

instapage Features Templates Login

Landing Pages are the Next Evolutionary Step in Online Marketing

Build and A/B Test Landing Pages in Minutes with Instapage.

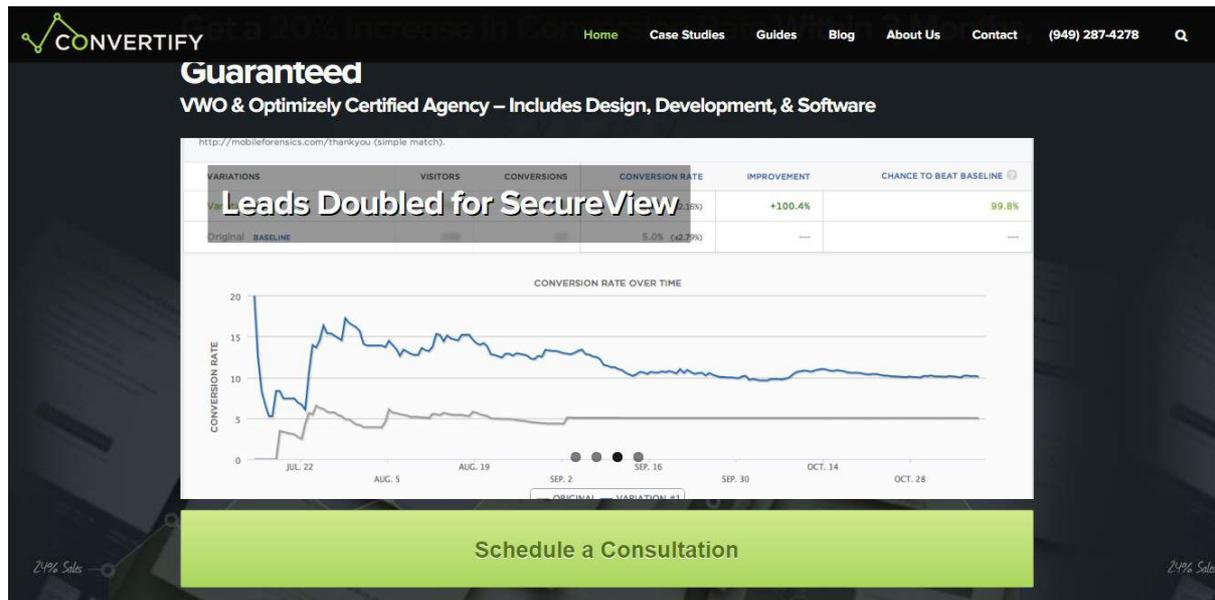
[BUILD MY PAGE NOW →](#)

Details at <http://www.instapage.com/>

What is it? Instapage helps you to accelerate the pace of conversions through effective landing pages.

What are the common uses? The lucrative features of Instapage allow the affiliate marketers to build landing pages instantly.

#3 Convertify



Details at <http://convertify.io/>

What is it? Convertify is a conversion rate optimization agency.

What are the common uses? It helps to optimize conversions by understanding visitors' behaviour.

#4 PageWiz

Generate & Optimize Landing Pages On Your Own!

PAGEWIZ FEATURES TEMPLATES PRICING BLOG CONTACT SIGN UP FREE LOGIN

CREATING HIGH CONVERTING LANDING PAGES WAS NEVER EASIER

Get A Coupon

Let's Optimize!

Need Help?

Live Chat

Details at <http://www.pagewiz.com/>

What is it? PageWiz enables the affiliate marketers to generate, design and optimize landing pages on their own.

What are the common uses? The service is built in A/B Testing Automation format and helps to secure lead management.

#5 MaxInbound

MaxInbound

FEATURES DEMO PRICING BLOG SUPPORT ACCOUNT CART

MAX FOUNDRY

WordPress Landing Pages Made Easy

Ready-made templates, no HTML required

[View Pricing & Purchase Options](#)

Or you can [check out the MaxInbound demo](#)

Ready-Made Landing Page Templates

MaxInbound includes WordPress landing page templates for clickthrough pages, lead generation forms, and long-form sales letters. Each of these play a specific role in your internet marketing, and all you have to do is make your selections, fill out some options, and you've got yourself a great-looking landing page in no time.

Details at <http://maxinbound.com/>

What is it? MaxInbound enables to make WordPress landing pages quite easily.

What are the common uses? It allows you to choose a template from amongst several ready-made landing page templates for –clickthroughs, lead generations & sales letters, without having to worry about coding.

#6 OptimizePress



optimizepress™

HOME FAQ BLOG MARKETPLACE SUPPORT

Marketing Site Creation, Made Easy...

OptimizePress is the new way to create high converting landing pages, sales pages and membership portals

- ✓ Create Sales Pages
- ✓ Converting Landing Pages
- ✓ Membership Portals
- ✓ Complete Launch Funnels
- ✓ Authority Blog Sites

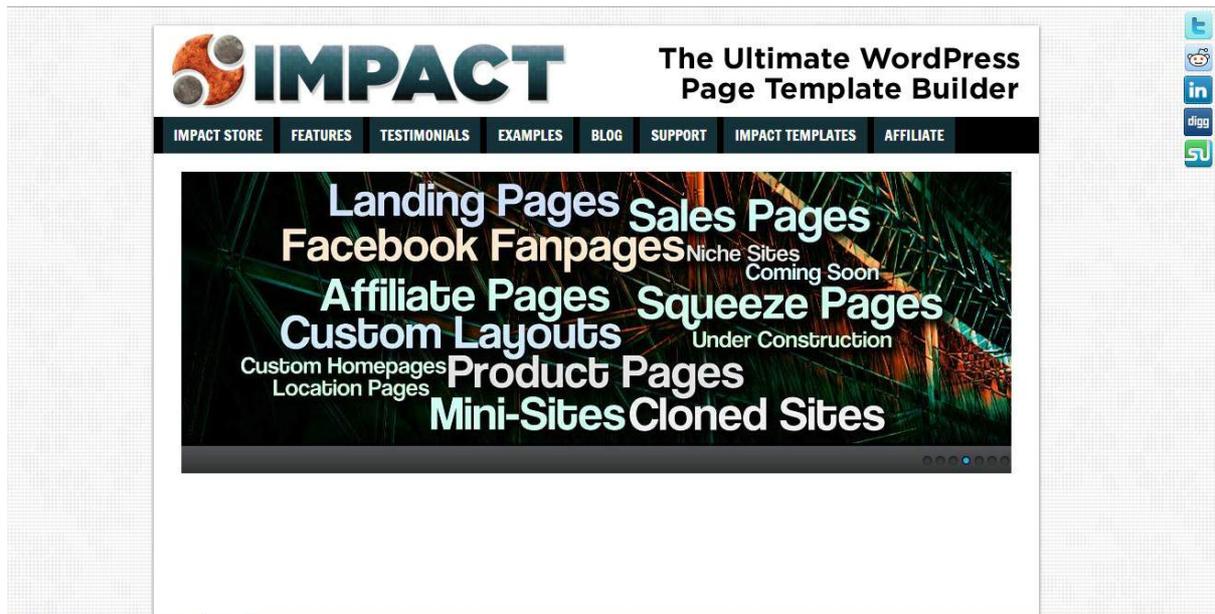
Click Here To Get OptimizePress
Start building your site in under 15 minutes

Details at <http://www.optimizepress.com/>

What is it? OptimizePress helps to create all kinds of pages in WordPress.

What are the common uses? It helps to create sales pages and enables conversion of landing pages.

#7 Impact Page Builder



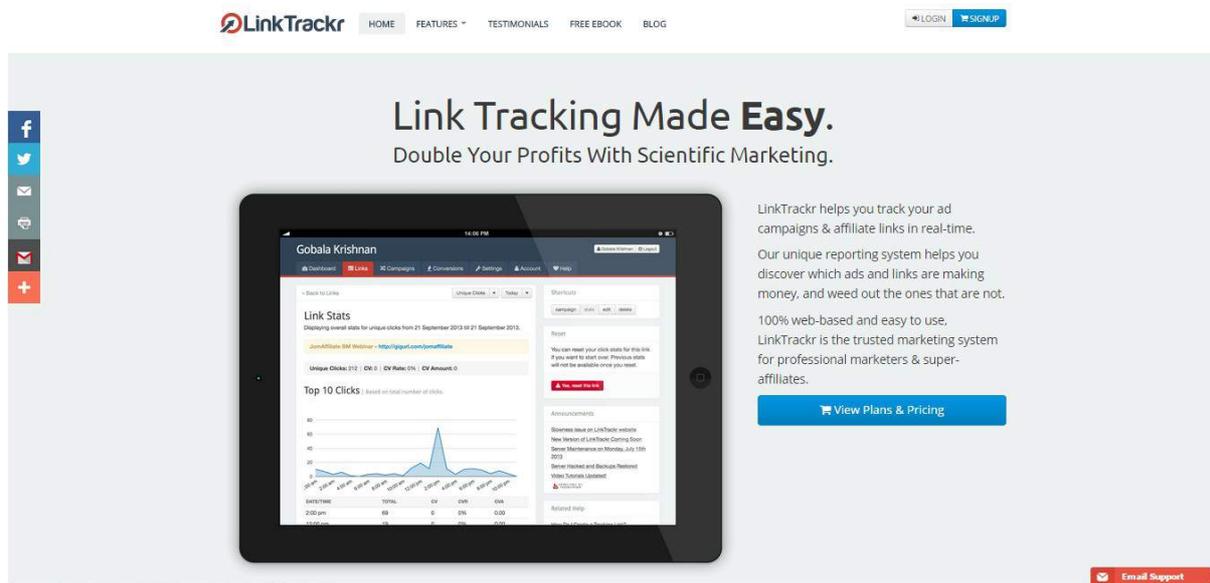
Details at <http://www.impactpagebuilder.com/>

What is it? As the name suggests, Impact Page Builder is a WordPress page template builder.

What are the common uses? It comprises of concepts like landing pages, sales pages, custom layouts, affiliate pages, custom home pages, Facebook fan pages and much more.

Link Trackers

#8 Link Trackr



LinkTrackr helps you track your ad campaigns & affiliate links in real-time.

Our unique reporting system helps you discover which ads and links are making money, and weed out the ones that are not.

100% web-based and easy to use, LinkTrackr is the trusted marketing system for professional marketers & super-affiliates.

[View Plans & Pricing](#)

[Email Support](#)

Details at <http://ww3.linktrackr.com/>

What is it? Link Trackr enables detection of ad campaigns and affiliate links in real-time, thus acting as beneficial to the affiliate marketers in a great sense.

What are the common uses? It helps to identify profitable campaigns right from the click till the sales.

#9 Improvely



Details at <https://www.improvely.com/>

What is it? Improvely is an extremely powerful tracking tool especially for affiliate marketers.

What are the common uses? It helps to track the source of each & every affiliate commission, without a tracking pixel.

#10 Easy Link Manager



Easy Link Manager

"Transform Long, Complicated Affiliate URLs Into Easy Links!"

Have you ever wished you could change one of those long, ugly affiliate URLs into a shorter, easier, link to put on your website, blog, an email, use in an audio, or in a live speech...?

Have you ever wished you could easily track the number of clicks for all of your affiliate campaigns from one place?

Well, now you can!

Turn *ugly* links like this:
<http://www.anyaffiliateprogram.com/affid=?9994995>

Into *easy* links like this:
<http://www.YourDomain.com/affiliate>

In less than 30 seconds!

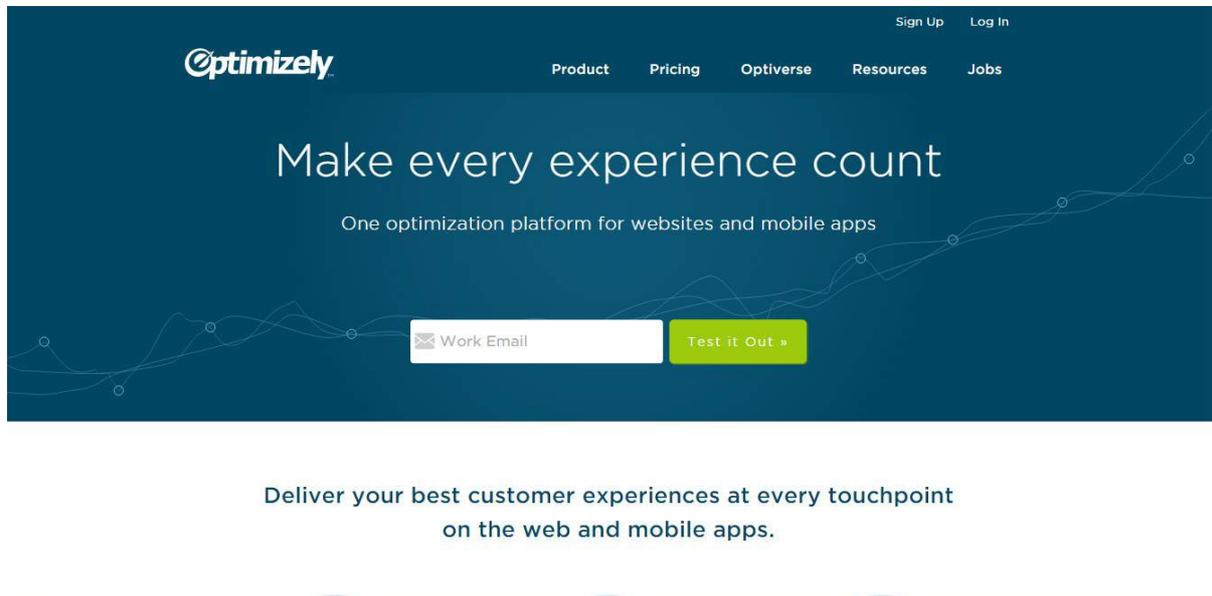
Details at <http://easylinkmanager.com/>

What is it? Easy Link Manager enables transformation of complicated affiliate URL's into easy links.

What are the common uses? It allows affiliate marketers to easily track the number of clicks for all the affiliate campaigns from a single place.

Split Testing Tools

#11 Optimizely



Optimizely

Sign Up Log In

Product Pricing Optiverse Resources Jobs

Make every experience count

One optimization platform for websites and mobile apps

Work Email Test it Out »

Deliver your best customer experiences at every touchpoint on the web and mobile apps.

Details at <https://www.optimizely.com/>

What is it? It is an optimization platform for websites and mobile apps.

What are the common uses? Optimizely is a platform technology that enables businesses to perform multivariate, multipage and A/B Testing.

#12 Maxymiser



The screenshot shows the Maxymiser website header and main banner. The header includes the Maxymiser logo with the tagline "Optimizing Every Customer Experience" and a navigation menu with links for INDUSTRIES, PRODUCTS, SERVICES, CLIENTS, RESOURCES, ABOUT US, and CONTACT US. A "LOGIN" link is also present. The main banner features a dark red background with the text: "The most **powerful** solution for optimizing the online customer experience". Below this, it says "Quickly and easily run the **most simple and most sophisticated campaigns** across the entire customer journey". A prominent red "CONTACT US" button is centered. At the bottom of the banner, there are three navigation arrows labeled TESTING, INSIGHTS, and PERSONALIZATION.

Details at <https://www.maxymiser.com/>

What is it? Maxymiser allows relevant and engaging digital interaction with the users.

What are the common uses? It is familiarized as the customer experience optimizing platform that gives a boost to the revenue thus ensuring long-term business value.

#13 Visual Website Optimizer



The screenshot displays the Visual Website Optimizer (VWO) website. On the left, a dark blue banner features the VWO logo and the text "A/B Testing Software for Data-Driven Marketers". Below this, it states "Quickly test landing pages, websites, eCommerce pages and more with minimal IT help!". A vertical "Feedback" button is visible on the left side of the banner. At the bottom of the banner, a navigation menu includes links for "PRICING", "FEATURES", "A/B TESTING GUIDE", "SUPPORT", "CONTACT SALES", and "LOGIN". On the right side of the page, a sign-up form titled "Sign up for a free trial" is shown. The form includes input fields for "Full Name", "Email", "Password", and "Phone". A green "SIGN UP NOW" button is positioned below the form, with a note "No credit card required" underneath. At the bottom of the form, there is a link "Already a user?" and a "LOGIN" button.

Details at <https://vwo.com/?v=3>

What is it? Visual Website Optimizer is world's easiest A/B testing tool.

What are the common uses? This tool helps to track visitor's click behaviour and thus allow you to optimize & personalise your website.

#14 SiteSpect

SITESPECT

About Us / Blog / Careers / News & Events / Request A Demo

Solutions / Why SiteSpect / Clients / Resources / Contact Us

Test, target, and optimize your site without limits.

SiteSpect is the only solution that enables you to test everything and target anyone. [LEARN MORE](#)

Test Everything & Target Anyone

SiteSpect provides the most comprehensive digital optimization platform, enabling the world's largest and most successful online businesses to optimize the entire user experience and significantly improve conversion rates and revenue. Only SiteSpect enables you to test every part of your site, from how it looks to how it works. If you want to advance your optimization culture, run more tests in less time.

What Makes SiteSpect Different

SITESPECT

- unique, tag-free approach
- test how your site looks and how it works
- target any device
- fast and consistent test experience

News Feed

December 15, 2014
Mobile Ecommerce and the 2014 Holiday Season

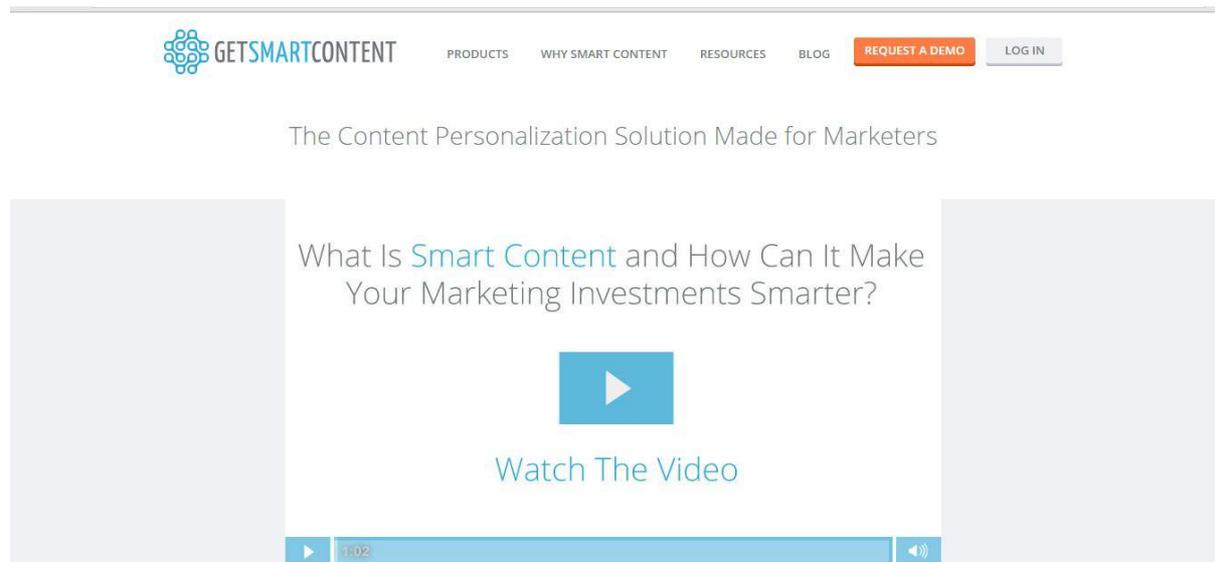
November 17, 2014
New Blog Post: Four Tips For Building A Culture Of Optimization

Details at <http://www.sitespect.com/>

What is it? A comprehensive digital optimization platform, SiteSpect enables online businesses to optimize and improve conversion rates and revenues.

What are the common uses? It allows you to test each and every part of the website right from the point how it appears to how it works.

#15 GetSmartContent



GETSMARTCONTENT PRODUCTS WHY SMART CONTENT RESOURCES BLOG REQUEST A DEMO LOGIN

The Content Personalization Solution Made for Marketers

What Is **Smart Content** and How Can It Make Your Marketing Investments Smarter?

Watch The Video

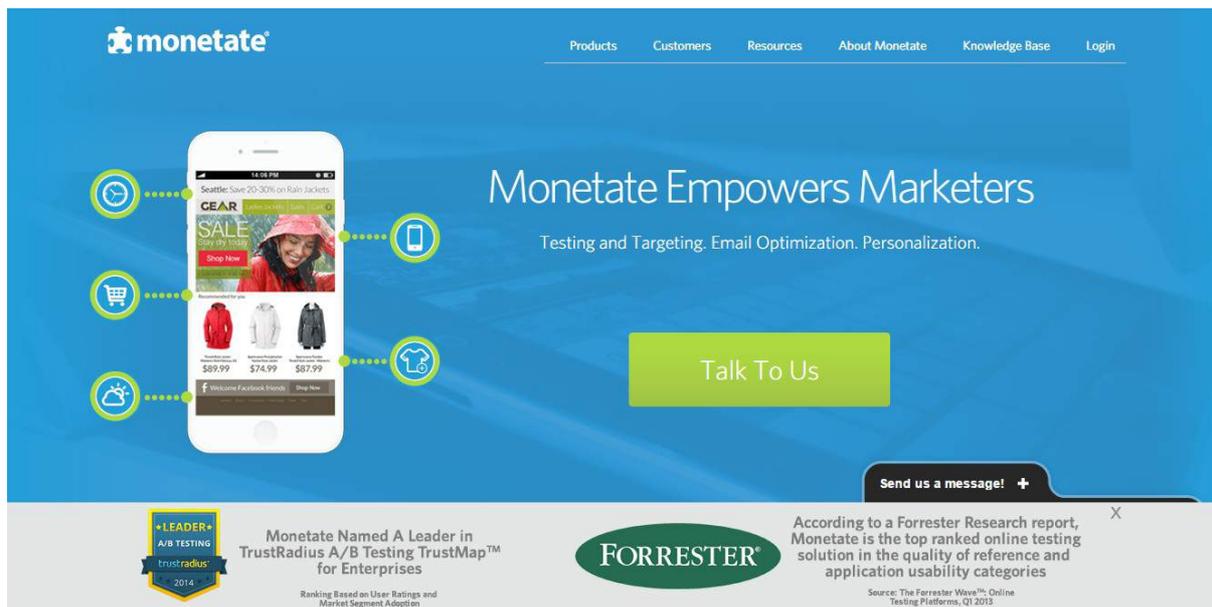
1:02

Details at <http://www.getsmartcontent.com/>

What is it? GetSmartContent offers content personalisation solutions to the marketers.

What are the common uses? It helps to invite call to actions to each and every lead through lucrative content on the landing pages.

#16 Monetate



The image shows a screenshot of the Monetate website. The header includes the Monetate logo and navigation links: Products, Customers, Resources, About Monetate, Knowledge Base, and Login. The main content area features a smartphone displaying a retail website with a 'SALE' banner and product listings. To the right of the phone, the text reads 'Monetate Empowers Marketers' followed by 'Testing and Targeting. Email Optimization. Personalization.' and a green 'Talk To Us' button. Below the phone are icons for a clock, a shopping cart, and a person. At the bottom left is a 'LEADER+' badge from TrustRadius for 2014. The bottom right features the Forrester logo and a quote: 'According to a Forrester Research report, Monetate is the top ranked online testing solution in the quality of reference and application usability categories.' with a source note: 'Source: The Forrester Wave™ Online Testing Platforms, Q1 2013.'

Details at <http://www.monetate.com/>

What is it? A global leader in email optimization and cloud-based testing, Monetate is an extremely effective personalization software.

What are the common uses? Monetate helps affiliate marketers to identify important customer segments thus enabling them to manage affiliate marketing campaigns.

Spy Tools

#17 Adbeat

The image shows the Adbeat website banner. At the top left is the Adbeat logo, which consists of a stylized orange and white 'A' followed by the word 'Adbeat' in a bold, sans-serif font. To the right of the logo is a navigation menu with links for 'Advertisers', 'Agencies', 'Ad Networks & Publishers', 'Pricing', and 'API'. The main content of the banner is a blue-tinted grid of various website layouts. Overlaid on this grid is the text 'Instantly uncover any advertiser's online strategy.' in a large, white, sans-serif font. Below this headline is a smaller line of text: 'Learn what's working for them and what's not. Leverage their results to spend smarter.' At the bottom of the banner are two white buttons with black text: 'Get Started' and 'Take a Tour'.

Details at <http://www.adbeat.com/>

What is it? This offers instant service in terms of disclosing any advertiser's online strategy.

What are the common uses? By presenting the online strategic information of your competing brand, Adbeat helps you to alter your strategy to stay ahead in the race.

#18 KeywordSpy

Welcome, guest | [Sign in](#)
[Home](#) [Research](#) [Tracking](#) [Pricing](#) [Free Trial](#) [Download Plug-in](#) [Live Chat](#) [Help](#)
[Take a FREE Trial](#)

KeywordSpy™
Enter a domain (e.g. ebay.com, amazon.com) [United States](#) [Search](#)
 Domains Keywords Destination URLs Ad Copies

Keyword Research
See Competitor Advertising Strategies

Real-time Tracking
Monitor Keyword Performance

Affiliate Intelligence
Uncover Top Products & Super Affiliates

Agency & Enterprise
Advanced Reports & API

**SPY ON YOUR COMPETITORS!
PROFIT FROM THEIR SUCCESS.**

- ✓ Discover **competitors** and their **keywords**
- ✓ Get fresh data w/ **daily database updates**
- ✓ See site's spending for **Adwords**
- ✓ Find profitable **keyword+ad copy** combinations
- ✓ Over **127 million keywords**

[Sign up now](#) [Take a Free Trial](#)

[Watch Demo](#)
See how it works

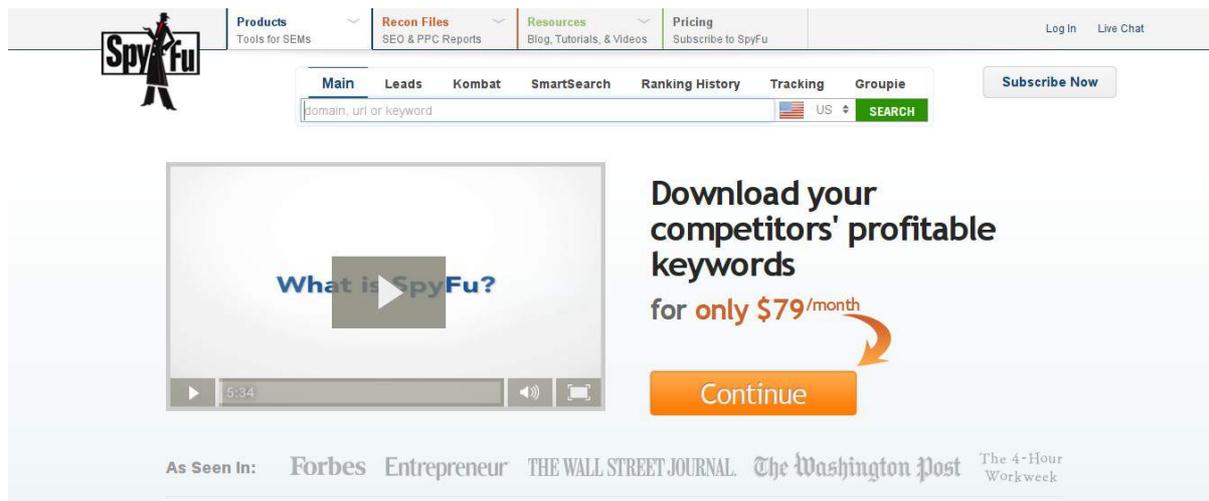
* Patent Pending

Details at <http://www.keywordspy.com/>

What is it? KeywordSpy is a tool that helps in keyword tracking and enables to perform advanced keyword research & get in-depth analysis of the competitors.

What are the common uses? This tool is of great help to trace the keywords and helps to study & comprehend different advertising strategies used by competitors for their Adwords and PPC campaigns.

#19 SpyFu



Products Tools for SEMs Recon Files SEO & PPC Reports Resources Blog, Tutorials, & Videos Pricing Subscribe to SpyFu Log In Live Chat

Main Leads Kombat SmartSearch Ranking History Tracking Groupie

Domain, url or keyword

What is SpyFu?

Download your competitors' profitable keywords for only \$79/month

Continue

As Seen In: Forbes Entrepreneur THE WALL STREET JOURNAL The Washington Post The 4-Hour Workweek

Details at <http://www.spyfu.com/>

What is it? SpyFu is a great competitive keyword research tool that serves the purpose for affiliate marketing by providing the information about the keywords used by the competitors.

What are the common uses? It is an extremely useful platform for affiliate marketers to have an edge over the competitors by optimizing the advertising strategy.

#20 WhatRunsWhere

The screenshot shows the homepage of WhatRunsWhere. At the top right, there is a 'Sign in ->' button. The navigation menu includes 'Features', 'Pricing', 'Resources', 'Blog', and 'Contact Us'. The main heading is 'See which ads work.' followed by the subtext 'Online advertising is confusing. We show you what works, so your ads will succeed every time!'. Below this is a 'Plans & Pricing' button. A central graphic depicts several computer monitors with ads, with arrows pointing to a central 'WhatRunsWhere' logo, which then points to a monitor displaying 'YOUR AD'. Below the graphic is a navigation bar with 'Advertisers', 'Publishers', 'Ad Tech', and 'Agencies'. At the bottom, there is a browser window showing 'Advertiser: www.ford.com' and the Ford logo, with the text 'Keep Track of Your Competition' and 'Details at <https://www.whatrunswhere.com/>'.

What is it? WhatRunsWhere is a competitive intelligence service that pertains to online media purchases.

What are the common uses? This platform helps to intervene in the actions of online advertisers, analyse their advertising campaigns, thus resulting in reduced risk and a higher ROI.



Digital Vidya

Interested? Contact Us!

 +91-8010033033  info@digitalvidya.com

www.digitalvidya.com